



WJLA-TV WASHINGTON, DC

WJLA
1100 Wilson Blvd, 6th Floor
Arlington, VA 22209

Assembly
One World Trade Center
Floor 67
New York, NY 10007

Contract # 5328713

Schedule Dates 07/12/22-07/19/22
Advertiser David Blair for Montgomery County Executive-D (:
Agency Assembly (16037)
Product POLITICAL CANDIDATE (ns) (1186)
Brand Est 2313 (1755730)
Salesperson HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)
Sales Office WJLA/GJLA/EJLA
Buyer Name Kazerman,Dana
Phone/Fax /
CPE 2313
Account Types Local/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments

Date Entered 07/11/22
Last Modified 07/13/22
Entered By Mark Afshar
CO-OP No
External #
Demo
Order Type Annual Member
Package Deal
Commission % 15.00
Commission \$6,660.00
Net Total \$37,740.00
Sales Tax

Washington (WJLA)

By Broadcast Month	Spots	Rate
Jul. 2022	67	\$44,400.00
Grand Total:	67	\$44,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	07/12/22-07/12/22	2	:30	8A- 9A (EST)			1						1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
2.0	Normal Line / SPOT	07/12/22-07/12/22	3	:30	9A- Live with Kelly			1						1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
3.0	Normal Line / SPOT(B/E)	07/12/22-07/12/22	2	:15/:15	6:58:46P- Wheel Of Fortune			1						1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/11/22
4.0	Normal Line / SPOT(B/E)	07/12/22-07/12/22	3	:15/:15	11:00:26P- News-7News ON YOUR SIDE at 11PM			1						1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
5.0	Normal Line / SPOT(B/E)	07/12/22-07/12/22	3	:15/:15	11:35P- ABC-Jimmy Kimmel			1						1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
6.0	Normal Line / SPOT	07/12/22-07/12/22	3	:30	12:37A- ABC-Nightline			1						1	\$100.00	\$100.00	Washington (WJLA)		7/11/22
7.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	5:58:15A- News-7News ON YOUR SIDE at 6AM		1							1	\$525.00	\$525.00	Washington (WJLA)		7/11/22
8.0	Normal Line / SPOT(B/E)	07/19/22-07/19/22	2	:15/:15	5:58:15A- News-7News ON YOUR SIDE at 6AM			1						1	\$525.00	\$525.00	Washington (WJLA)		7/11/22
9.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15/:15	10:58:25A- ABC-The View		1							1	\$650.00	\$650.00	Washington (WJLA)		7/11/22
10.0	Normal Line / SPOT	07/13/22-07/14/22	2	:30	10:58:25A- ABC-The View				1	1				2	\$650.00	\$1,300.00	Washington (WJLA)		7/11/22
11.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	11:59:56A- News-7News ON YOUR SIDE at Noon				1					1	\$400.00	\$400.00	Washington (WJLA)		7/11/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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12.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15/:15	11:59:56A- News-7News ON YOUR SIDE at Noon		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
13.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know		1							1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
14.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	12:57:56P- ABC-GMA3: What You Need to Know					1				1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
15.0	Normal Line / SPOT(B/E)	07/13/22-07/13/22	2	:15/:15	12:57:56P- ABC-GMA3: What You Need to Know				1					1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
16.0	Normal Line / SPOT(B/E)	07/13/22-07/15/22	2	:15/:15	2P- ABC-General Hospital				1		1			2	\$525.00	\$1,050.00	Washington (WJLA)		7/11/22
17.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	2P- ABC-General Hospital					1				1	\$525.00	\$525.00	Washington (WJLA)		7/11/22
18.0	Normal Line / SPOT	07/18/22-07/18/22	2	:30	2P- ABC-General Hospital		1							1	\$525.00	\$525.00	Washington (WJLA)		7/11/22
19.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	4:59:30P- News-7News ON YOUR SIDE at 5PM				1		1			2	\$600.00	\$1,200.00	Washington (WJLA)		7/11/22
20.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	2	:15/:15	4:59:30P- News-7News ON YOUR SIDE at 5PM					1				1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
21.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15/:15	4:59:30P- News-7News ON YOUR SIDE at 5PM		1							1	\$600.00	\$600.00	Washington (WJLA)		7/11/22

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22.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15	:15 5:59:26P- News-7News ON YOUR SIDE at 6PM		1							1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
23.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	2	:15	:15 5:59:26P- News-7News ON YOUR SIDE at 6PM					1				1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
24.0	Normal Line / SPOT	07/13/22-07/13/22	2	:30	:30 5:59:26P- News-7News ON YOUR SIDE at 6PM				1					1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
25.0	Normal Line / SPOT	07/13/22-07/14/22	2	:30	:30 7:27:41P- Jeopardy				1	1				2	\$2,600.00	\$5,200.00	Washington (WJLA)		7/11/22
26.0	Normal Line / SPOT(B/E)	07/15/22-07/15/22	2	:15	:15 7:27:41P- Jeopardy						1			1	\$2,600.00	\$2,600.00	Washington (WJLA)		7/11/22
27.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	2	:15	:15 7:27:41P- Jeopardy		1							1	\$2,600.00	\$2,600.00	Washington (WJLA)		7/11/22
28.0	Normal Line / SPOT(B/E)	07/16/22-07/16/22	2	:15	:15 8A- News-7News ON YOUR SIDE Weekend at 8AM							1		1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
29.0	Normal Line / SPOT(B/E)	07/16/22-07/16/22	2	:15	:15 9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
30.0	Normal Line / SPOT	07/17/22-07/17/22	2	:30	:30 7:58:40A- ABC-Good Morning America Sunday								1	1	\$450.00	\$450.00	Washington (WJLA)		7/11/22
31.0	Normal Line / SPOT	07/14/22-07/14/22	2	:30	:30 7A- 8A (EST)					1				1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
32.0	Normal Line / SPOT	07/19/22-07/19/22	2	:30	:30 7A- 8A (EST)			1						1	\$900.00	\$900.00	Washington (WJLA)		7/11/22

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33.0	Normal Line / SPOT(B/E)	07/13/22-07/13/22	2	:15/:15	8A- 9A (EST)				1					1	\$900.00	\$900.00	Washington (WJLA)		7/11/22
34.0	Normal Line / SPOT	07/15/22-07/15/22	3	:30	9A- Live with Kelly						1			1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
35.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	3	:15/:15	9A- Live with Kelly					1				1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
36.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	3	:15/:15	9A- Live with Kelly		1							1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
37.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	3	:15/:15	10A- News-Good Morning Washington at 10a		1							1	\$250.00	\$250.00	Washington (WJLA)		7/11/22
38.0	Normal Line / SPOT(B/E)	07/13/22-07/13/22	3	:15/:15	10A- News-Good Morning Washington at 10a				1					1	\$250.00	\$250.00	Washington (WJLA)		7/11/22
39.0	Normal Line / SPOT(B/E)	07/13/22-07/15/22	3	:15/:15	3:59:27P- News-7News ON YOUR SIDE at 4PM				1		1			2	\$300.00	\$600.00	Washington (WJLA)		7/11/22
40.0	Normal Line / SPOT	07/14/22-07/14/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM					1				1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
41.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	3:59:27P- News-7News ON YOUR SIDE at 4PM		1							1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
42.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	6:57P- 7P (EST)		1								\$3,500.00		Washington (WJLA)		7/11/22

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42.0.1	Preempt	07/18/22															Washington (WJLA)	Sold Out/Exception - is not a strong enough rate to bump out spots	
43.0	Normal Line / SPOT	07/13/22-07/15/22	2	:30	6:58:46P- Wheel Of Fortune				1		1				\$1,800.00		Washington (WJLA)		7/11/22
43.0.1	Closed Preempt	07/13/22															Washington (WJLA)	Sold Out/Exception - sold out with political	
43.0.2	Closed Preempt	07/15/22															Washington (WJLA)	Sold Out/Exception - sold out with political	
44.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	2	:15/:15	6:58:46P- Wheel Of Fortune					1					\$1,800.00		Washington (WJLA)		7/11/22
44.0.1	Closed Preempt	07/14/22															Washington (WJLA)	Sold Out/Exception - sold out with political	
45.0	Normal Line / SPOT	07/13/22-07/15/22	3	:30	11:00:26P- News-7News ON YOUR SIDE at 11PM				1		1			2	\$500.00	\$1,000.00	Washington (WJLA)		7/11/22
46.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	3	:15/:15	11:00:26P- News-7News ON YOUR SIDE at 11PM					1				1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
47.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	3	:15/:15	11:00:26P- News-7News ON YOUR SIDE at 11PM		1							1	\$500.00	\$500.00	Washington (WJLA)		7/11/22
48.0	Normal Line / SPOT(B/E)	07/18/22-07/18/22	3	:15/:15	11:35P- ABC-Jimmy Kimmel		1							1	\$300.00	\$300.00	Washington (WJLA)		7/11/22

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50.0	Normal Line / SPOT	07/13/22-07/13/22	3	:30	11:35P- ABC-Jimmy Kimmel				1					1	\$300.00	\$300.00	Washington (WJLA)		7/11/22
51.0	Normal Line / SPOT	07/18/22-07/18/22	3	:30	12:37A- ABC-Nightline		1							1	\$100.00	\$100.00	Washington (WJLA)		7/11/22
52.0	Normal Line / SPOT(B/E)	07/14/22-07/14/22	3	:15/:15	12:37A- ABC-Nightline					1				1	\$100.00	\$100.00	Washington (WJLA)		7/11/22
53.0	Normal Line / SPOT(B/E)	07/16/22-07/16/22	3	:15/:15	6P- 7P (EST)							1		1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
54.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	6P- 7P (EST)								1	1	\$400.00	\$400.00	Washington (WJLA)		7/11/22
55.0	Normal Line / SPOT	07/16/22-07/16/22	3	:30	7P- 7:30P (EST)							1		1	\$600.00	\$600.00	Washington (WJLA)		7/11/22
56.0	Normal Line / SPOT(B/E)	07/16/22-07/16/22	3	:15/:15	7:30P- 8P (EST)							1		1	\$1,000.00	\$1,000.00	Washington (WJLA)		7/11/22
57.0	Normal Line / SPOT(B/E)	07/16/22-07/16/22	3	:15/:15	11P- 12A (EST)							1		1	\$150.00	\$150.00	Washington (WJLA)		7/11/22
58.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		7/11/22
59.0	Normal Line / SPOT(B/E)	07/17/22-07/17/22	3	:15/:15	7:30A- 8A (EST)								1	1	\$100.00	\$100.00	Washington (WJLA)		7/11/22
60.0	M/G For 44.0.1 / SPOT(B/E)	07/14/22-07/14/22	2	:15/:15	6:58:46P- Wheel Of Fortune					1				1	\$1,800.00	\$1,800.00	Washington (WJLA)		7/13/22
61.0	M/G For 43.0.1 / SPOT	07/17/22-07/17/22	3	:30	9P- ABC-The Final Straw (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/13/22

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Grand Total:	67	\$44,400.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
62.0	M/G For 43.0.2 / SPOT	07/17/22-07/17/22	3	:30	10P- ABC-The 100000 Pyramid (Sunday)								1	1	\$1,500.00	\$1,500.00	Washington (WJLA)		7/13/22
63.0	Normal Line / SPOT	07/16/22-07/16/22	2	:30	9A- ABC-Good Morning America Saturday 2							1		1	\$400.00	\$400.00	Washington (WJLA)		7/13/22
64.0	Normal Line / SPOT	07/17/22-07/17/22	3	:30	11P- 12A (EST)								1	1	\$200.00	\$200.00	Washington (WJLA)		7/13/22

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.